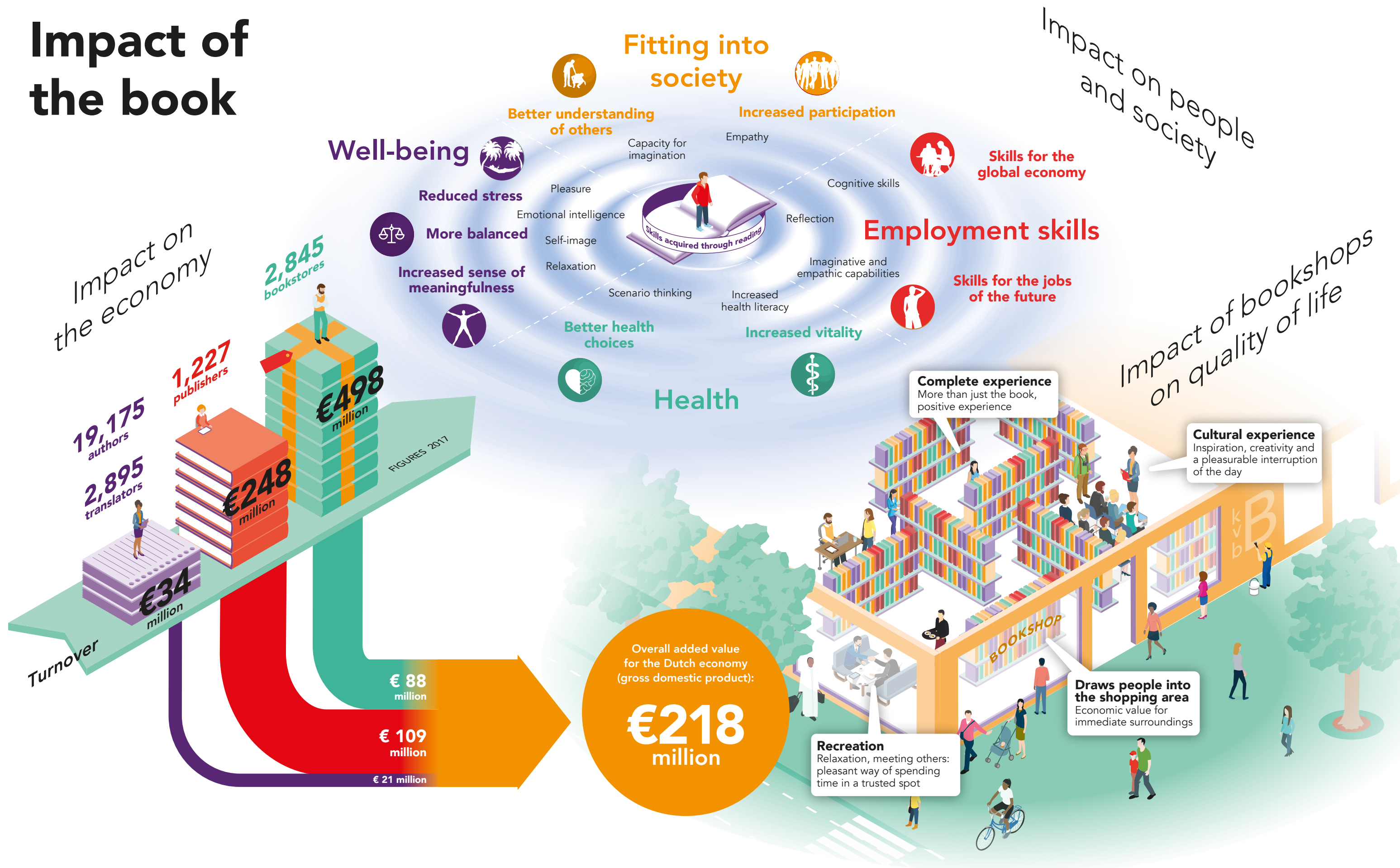


Impact of the book



The impact study (commissioned by KVB Boekwerk) consists of three reports: SEO conducted the economic analysis, Lysias explored the impact of bookshops and Blueyard was responsible for the impact of the book on people and society. The three reports (Dutch only) and a summary (also in English) can be found on www.kvbboekwerk.nl

KVB **BOEKWERK**

KVB Boekwerk is the knowledge and innovation platform for the books sector and an initiative of:

GAU

Koninklijke Boekenvereniging

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STICHTING LEZEN

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Nederlands letterenfonds
dutch foundation for literature

Frédéric Ruys, vizualism