

# Impact of the book

on people and society



The impact study (commissioned by KVB Boekwerk) consists of three reports: **SEO** conducted the economic analysis, **Lysias** explored the impact of bookshops and **Blueyard** was responsible for the impact of the book on people and society. The three reports (Dutch only) and a summary (also in English) can be found on [www.kvbboekwerk.nl](http://www.kvbboekwerk.nl)

**KVB BOEKWERK**

KVB Boekwerk is the knowledge and innovation platform for the books sector and an initiative of:



Stichting Collectieve Propaganda van het Nederlandse Boek

Nederlands letterenfonds  
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