

Impact of bookshops on quality of life

Complete experience
More than just the book,
positive experience

Cultural experience
Inspiration, creativity and
a pleasurable interruption
of the day

**Draws people into
the shopping area**
Economic value for
immediate surroundings

Recreation
Relaxation, meeting others:
pleasant way of spending
time in a trusted spot

The impact study (commissioned by KVB Boekwerk) consists of three reports: **SEO** conducted the economic analysis, **Lysias** explored the impact of bookshops and **Blueyard** was responsible for the impact of the book on people and society. The three reports (Dutch only) and a summary (also in English) can be found on www.kvbboekwerk.nl

KVB
Boekwerk

KVB Boekwerk is the knowledge and innovation platform for the books sector and an initiative of:

GAU

Stichting Lezen

Lezen
STICHTING LEZEN

Stichting Collectieve
Propaganda van het
Nederlandse Boek

Nederlands
letterenfonds
dutch foundation
for literature

Frédéric Ruys, vizualism